

EVOLVE

a Salesian College Association for Professionals initiative

**WHILE YOU DEBATED WHETHER
THE GLASS IS EMPTY OR FULL,
I SOLD IT.**



INDIA:

THE ROAD AHEAD pg. 2

WHILE YOU DEBATED WHETHER THE GLASS IS EMPTY OR FULL, I SOLD IT.

**CHEERS,
THE ENTREPRENEUR**

INDIA: THE ROAD AHEAD

Vatsal Chirimar,
St. Xavier's College, Kolkata

On 15 August 1947, Prime Minister Jawaharlal Nehru had said, "The future beckons to us. Whither do we go and what shall be our endeavor? To bring freedom and opportunity to the common man, to the peasants and workers of India; to fight and end poverty and ignorance and disease; to build up a prosperous, democratic and progressive nation, and to create social, economic and political institutions which will ensure justice and fullness of life to every man and woman." The ambition of the Father of the Nation, Mahatma Gandhi was to "wipe every tear from every eye." Our forefathers had presented their vision of India and expected us to build an India of their dreams.

Our country has come a long way since 1947, and there are a number of things that make us proud today. Our GDP has crossed over one trillion. We have become the second fastest growing economy of the world. We have earned the reputation of the world at large with our developments in various fields – be it information

technology, biotechnology, industrial research, etc. "The country of snake charmers" has become the largest exporter of computer software in the world. The "India Brand" has caught the attention of global business leaders.

However, there is another side to it too. The converse, which should concern us greatly, is how much we get carried away by our achievements - modest as they may be - and fail to recognize the barriers that come to realizing our full potential. Various statistics point to the fact that for every Rupee spent by the government on development, less than ten paise of the amount actually reaches the beneficiary. The media and research keeps on springing humungous corruption numbers at us-250,000 crores loss of revenue to government through tax evasion, 50,000 crores additional cost to the country because of delays in project implementation due to bureaucratic red tape. 2000 crores offered as bribes by truck drivers at various check points in the country. Even after 67

years of independence, about 300 million people in our country cannot manage two square meals a day. Only 74.04% of our country is literate (here, anybody who can write his own name in a regional or national language is considered to be literate). The literacy rate is well below the world average of 84% and literacy among Indian women is only around 64%. A number of Indians figure in the Forbes' List of Richest People in the World, but on the other hand, India has one of the largest populations living below the poverty line.

The contradictions about India do not stop here. Most of the scientists and doctors living in America are Indians, but many Indian villages do not have a primary health centre even today. We feel proud when an NRI or a Person of Indian Origin, wins an international award. But has not the meaning of NRI changed from Non-Resident Indian to Not Really Indian (As Mr. Shashi Tharoor had once put it)? India has become one of the world's largest producers of fruits, vegetables and cash crops, but we also have one of the highest numbers of farmer suicides in the world.

We all have a vision about our country. More often than not, we talk about "India 2020", "India 2050" or "India: The next Superpower". It is good to talk about such visions and dreams but we need to also focus on how we are going to actually achieve this vision or dream. It is easy to promise bullet trains or to talk about completing the pending work of 60 years in 60 months, but how are we actually going to do this? Our leaders (or, I should say, our new leaders) have shown us the light at the end of the tunnel, but not how they are going to build the tunnel.

Another important point to note here is that for India to become the superpower that we want it to become, each one of us should change and make our contribution towards the cause. Most of us would agree that corruption is one of the major impediments en route the path of us becoming a superpower. However, what is the solution to such a problem? The problem in India is that each one of us is corrupt to a certain extent. We always try to make things "easy" for ourselves if we can by paying a bribe. But if we look deeper, corruption is a more fundamental problem. It does not always need to deal with money. An apt definition of corruption that I came across somewhere was, "Doing what you are not supposed to do or not doing

something that you are supposed to do". Therefore, corruption is something that starts from something as fundamental as lying to other people. An 'educated' Indian spitting on the road is also an act of corruption. The problem is quite widespread. The only way to root out corruption is to stop being corrupt ourselves in our day to day activities.

The next important thing that we need to do to contribute in building an India of our dreams is that we need to change our attitude. Three important points need to be noted in this regard.

Firstly, we need to develop love for our country. Our show of love towards our country should not just be restricted to attending cultural programs or sending text messages on Independence Day or Republic Day, but must go beyond. We urgently need to develop a sense of belonging towards our country. We are very eager and proud when referring to our personal belongings – My house, my car, my office and even my computer, but the same feeling is missing while referring to my country, my India. And this is the basic reason why we do not come forward to contribute in the development process of our country. We simply do not care. If given a chance, we do not think twice before leaving the country and settling or working abroad, without even giving a thought to how our services would benefit our country. And perhaps, this is where we lose out. Most number of successful scientists, doctors and IT professionals in the US are Indians. Just imagine, what India would be like if these gentlemen and women who call themselves NRIs would have rendered their services here, instead of become Not Really Indian (NRI)?

Second point in this regard is that we need to rise above negativity. We need to stop saying that *Is desh ka kuch nahi ho sakta*. Sure, there are enough reasons to despair. Farmers' suicides and the sight of rotting grain in a country where millions still go hungry is an assault on our national dignity. But equally the fact that a good GDP growth rate has helped pull millions out of poverty is not to be scoffed at. We talk about the importance of attracting foreign investors, but we ourselves are the most vociferous critics of our country. It has become a common joke that the best way to identify an Indian is to start criticizing India. The person, who is the most vociferous in

your support therein, will be an Indian.

The third important point here is that we need to start respecting the political system of our country. It is true that there are so many leaders, who supposedly represent us in the Parliament, are unfit to do so, but aren't we ourselves to blame for this? Do we vote for a candidate who realistically says before the elections that he cannot solve the water and electricity problem within a fortnight? Or, do we vote for someone who vociferously shouts that he will solve the problems of 60 years in 60 days? Instead of watching entertainment programme on television, do we take out time to watch how our representatives behave in Parliament? Even if we are aware of how our representatives behave, do we build up the courage to question them? Or are

we too careless and insensitive to do so? Does the upcoming youth of India express a desire to enter the political system of our country or is he busy in searching for jobs in some multinational company?

If we really want to see India becoming a superpower, all of us need to make a united attempt for the same. We have grown a tendency to feel that we have been born to become a superpower and will become so without any effort on our part. Becoming a superpower is not just about economic growth. It entails overall growth and development. I believe, we will make a combined attempt to build an India of our forefathers' dreams. India will only become a superpower when we are able to "wipe every tear from every eye."



Being an Alpha Female

Yes! I am an Alpha female
I raise my voice not to shout

I'm the real architect of a society
In a strong and independent body
A pro-woman I am
My psyche beyond all the sham
I don't need a man to live
Not to take but to give

I know my start
And when to part
Getting up after the fall
To show the world I am not too small
Not a feminist
But a humanist

Riya Gurung
BBA, I Sem



A PROVE TO THE WORLD

Let's stand together for ourselves now
Being rejected despite all the hard works though
Why capabilities always questioned?
And race aforementioned?
It's time to wake them up and prove wrong
Showcase the fact that we are strong;
We are one of the few out there
We don't have to remain in mere
Let's get the life we always wanted
Forget the fact that we are always taunted
Time has come to show it to the world
We should unite and form a bond
We'll stand up for what is right
Even if it means to witness a horrible sight
This is message to all my mates
Let's open in our hearts some new gates.

Riya Gurung
BBA, I Sem



Message from HoD

Dear Readers,

It is indeed a great pleasure for me to announce that the Department of Management studies is all set to release its December issue newsletter *Evolve*.

In this issue, we will come across various poems and articles of contemporary issues such as An Awakening, Prove to the World, Being an Alpha Female, Queen of the Hills and The Road ahead. This issue relates to self confidence and team work, (in) discrimination, racism and patriotism etc.

Furthermore, I thank to the team of faculty members and the students who put their precious time and effort to bring this newsletter in time.

I also would like to thank the Editor, Anirban Ghosh, and the local board members for their unflinching support throughout the creation of this edition.

- **Sandip Singh**, Department of Management Studies



QUEEN OF HILLS

Nishita Agarwal
BBA, III Sem

Darjeeling, the erstwhile capital of Bengal during the British Raj, is often referred as the Queen of Hills. Darjeeling is referred as the Queen of the Hills not only because of its natural beauty but also because of the people residing in the area. There are instances when people visit Darjeeling more than once because of the hospitality provided by the people of the town. It is a place where people come to spend their vacations from all over the world. I feel extremely lucky to have been born in the lap of nature surrounded by such scenic beauty.

The Mall Road is one of the most thronged after places in Darjeeling. Whether it is early morning or late evening one will always find people at the Mall Road. The heart of Darjeeling we may say. The usual day starts with the birds chirping in the Mall Road area along with morning joggers enjoying the cool breeze. I, staying near to this place have myself witnessed the scene and have been a part of such many amazing mornings. I can spend hours in the Mall Road enjoying the beauty of nature and the clear view of Kanchenjunga, the snow covered mountain. Walks on these roads remind one of a bygone era. The entire town seems to have its own pace; slow and relaxed. Quite amazing for city folks, I must say. A person of this town seems to be another attraction for many who come to visit Darjeeling. Always with a smile and wearing the most fashionable attire they seem to be flowing in the crowd, oblivious of any worries. Tourists are welcomed as guests and not just as tourists. A homily environment seems to pervade around the town.

Every morning the town witnesses the beautiful sunrise touching the mighty mount Kanchenjunga, making it simmer in Gold. Here one must speak of one of the most beautiful sunrises in the world from Tiger Hill, only a few kilometres from town. The hills surrounding the town are covered with pine forests making the town look even more beautiful. Numerous small streams, locally called *Jhoras*, added to the beauty of the town, especially during the monsoon. The weather seems to a complete replica of the English weather; no wonder so many Englishmen made it their home. These very Englishmen may be attributed with the planting of tea in Darjeeling hills over two hundred years back; Darjeeling tea is famous throughout the world for its flavour and colour.

Darjeeling is home to many famous Anglo Indian schools. Loreto Convent, St. Joseph's, Mount Hermon and St. Paul's are the best institutions imparting education over hundred and fifty years. It is the dream of many to see their children get educated in these heavenly surroundings and the well run missionary schools. I myself have been blessed to have studied in Loreto Convent, run by the Loreto Sisters. The school was started by the Irish Nuns as a boarding house for the British who were serving in the hot plains of India.

The town also has beautiful churches, many dating back to the British Raj. The town once being the summer capital of the erstwhile British Raj has many small palaces of the various princely states of India. However, these beautiful architectural wonders are now being pulled down to make new buildings and multiplexes. One cannot end without speaking of the Toy Train; it is a world heritage. A trip on a toy train is like a fairytale story for many. The train still runs on coal engine though a few diesel engines have been added of late. For the people of Darjeeling, our hometown is heaven on earth. I find myself very lucky to be blessed with such a hometown where everyone wants to come once in their lifetime. A place bestowed with natural beauty; The Queen of Hills.





Some Interesting Facts about famous MNCs

- The red and white Coca-Cola logo is recognized by 94% of the world's population.
- Apple's iPad retina display is actually manufactured by Samsung.
- Amazon employees spend two days every two years working at the customer service desk. Even the CEO does that! This is to help all workers understand the customer service process.
- Yahoo' is actually an acronym for "Yet Another Hierarchical Official Oracle."
- Ronald Wayne, the third founder of Apple alongside Steve Jobs and Steve Wozniak, sold his shares for a mere \$800 after 12 days in the company.
- Best known for consumer electronics, Samsung's other business areas include weapons manufacturing, life insurance, and theme park management.
- In 1999, Google's founders were willing to sell the company to a web portal called Excite for under \$1 million.
- However, Excite passed on the offer. The rest is history.1. In 1974, FedEx was on the verge of bankruptcy. It was saved when the founder took the last \$5,000 of the company's assets and turned it into \$32,000 by gambling in Las Vegas. Today, FedEx is estimated to be worth \$30 billion.

Madhulika sharma, BBA II Sem

BILL GATES, Microsoft Innovator

Think it's not worth it to pick up a dropped quarter? If Bill Gates drops a thousand dollar bill, it's not financially worth it for him to pick it up. Why? Because he's already made that much in the four seconds it takes to bend over.

- Neha Gouti, BBA II Sem



Calibrè

2016
MANAGEMENT AND INFORMATION TECHNOLOGY FEST
SALESIAN COLLEGE, SONADA & SILIGURI

On August 27, 2016, Salesian College Association of Professionals [SCAP] organized CALIBRE 2016, an intra-college management and technical fest, aimed at bringing out the best among the students and to prepare them for various inter college programmes in North Bengal. Five teams from BBA & BCA and two teams from B.Com & BSc Computer Science participated. We began with the opening ceremony at 10:30 a.m. with a prayer by Rev. Fr. Rector. Father also gave a motivational talk followed by lighting of the lamp and release of EVOLVE, SCAP newsletter.

The events began at 11:00 a.m. First, Piyush's Copy Game [participants had to prepare a print-ad for a product], Wealth Wiz [every team had to answer a set of 50 MCQs related to various aspects of finance in 30 minutes] and Hardware Guru [participants had to assemble a disorganized CPU] were conducted simultaneously in AV Hall, Conference Hall and Lecture Hall 16 Admin Block, respectively.

The second set of events started at 12:00 noon with Start-up Kid [participants had to prepare an innovative business idea using a capital of Rs. 250000], Recruit & Apply [teams conducted a panel interview for other teams], IT Presentation [teams were required to show a presentation on the given technology] and HTML Coding, being conducted simultaneously in AV Hall, Games Room, Conference Hall and BCA Lab, respectively. At 01:20 p.m., case studies were handed over to the teams for GD which was to take place right after the break at 02:00 p.m.

GD and Biz-Tech Q was then carried out after break at AV Hall and Conference Hall respectively. It was followed by Gamers Zone [BCA Lab] and Wall Street Killers [Games Room] from 03:00 p.m. onwards. Altogether 11 events constituted Calibrè'16.

The closing ceremony started at 04:30 p.m. Mr. Sandeep Singh, Head, Dept of Management and Mr. Dhiroodutta Subba, Head, Dept of Computer Applications, spoke before the results were announced. It was followed by a small feedback session from the participants. Post that, winners of the different events were announced. Group 8 stood first followed by Group 1 in the second position and Group 7 in the third position. Punam Gurung, Department of Management, gave the vote of thanks.

Overall, it turned out to be a great learning experience for all the students who were a part of it. We are now looking forward to conduct the same on inter-college level as SAVOIR FAIRE in INNOVISION 2016.

Reported by:

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BBA Vth Semester.

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